

GREEN SCHOOL CONTEST

After a year of planning, the Environmental Stewardship Team held the 2010 Greenest School Contest at Floradale Public School near Elmira, Ontario on December 2, 2010.

As part of the Company's commitment to corporate social responsibility and promotion of environmental stewardship to the communities we conduct business in, the team organized a contest to challenge Woolwich School students in grades 5 and 6 to design and construct their ideal model of a green school.

Event planning ran from February and until the final day of December. A series of meetings were held in June with the Waterloo Public and Catholic School Boards, principals, and teachers to discuss the details of the contest. The Greenest School Contest was finally launched in late September and the participants were given two months to complete their projects. The team travelled to each school to discuss the details and rules of the project, having fun with environmental quiz games and a video to help develop creative ideas for their projects.

The team also focused on promoting the event, including articles in local papers and a guest spot on the live Rogers Cable 10 show Daytime, which aired on September 28, 2010.

The judging and awards ceremony was held at Floradale Public School, with a gym packed full of excited students and adults. Capital's Rob Munro acted as Master of Ceremonies for the event and the judging panel was made up of Martin Neumann, Grand River Conservation Authority; Stephen May, Ministry of Natural Resources; Terri Meyer Boake, University of Waterloo, Professor, School of Architecture; Glenn Pelletier, 570 News, Kitchener; Ed Sluga, Sluga Consulting; and Jim Kelly, Vice President, Capital Paving.

After the introductions of judges and sponsors, Ottawa act Junkyard Symphony (www.junkyardsymphony.com) wowed the room with their musical instruments made of recycled materials and fun interactive stunts.

Following a pizza lunch, Geoff Stephens, President of Capital, announced that Capital decided to include a 2nd and 3rd place prize of \$1000 and \$500 respectively. The winning school would receive a \$6000 prize. Each prize awarded was to be allocated for environmental improvements at the school.

The contest winner of the \$6000 Green Grant and title of the Greenest School was Floradale Public School, awarded for outstanding model design and presentation. St. Teresa of Avila Catholic School came in second place, with third place awarded to Breslau Public School. All the participating schools displayed exceptional work and far exceeded the expectations of the team and everyone involved.



Floradale Public School



Saint Teresa of Avila

